

2010 Advertising Agreement



Marketing Research and Intelligence Association
L'Association de la recherche et de l'intelligence marketing



Company: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Telephone: () _____ Fax: () _____
 Key Contact: _____ Date: / /
 (DD/MM/YYYY)
 Email: _____

Indicate the size of your ad and the months in which you wish your ad to appear

vue magazine ad sizes (width x height in inches**)		4 Colour	# of Issues	Total
1 page	8-1/2" x 11"	<input type="checkbox"/> \$1,429		\$
2/3 page	4-5/8" x 9-1/2"	<input type="checkbox"/> \$1,169		\$
1/2 page	<input type="checkbox"/> 7" x 4-3/4" <input type="checkbox"/> 3-7/16" x 9-1/2"	<input type="checkbox"/> \$899		\$
1/3 page	<input type="checkbox"/> 7" x 3" <input type="checkbox"/> 2-1/4" x 9-1/2"	<input type="checkbox"/> \$679		\$
1/4 page	<input type="checkbox"/> 7" x 2-1/4" <input type="checkbox"/> 3-7/16" x 4-3/4"	<input type="checkbox"/> \$549		\$
1/8 page	3-7/16" x 2-1/4"	<input type="checkbox"/> \$249		\$
Insert* one page up to 8.5" x 11" – Please provide 2,000 copies		<input type="checkbox"/> \$1,399		\$
*other inserts quoted separately, based on size and weight; additional postage may apply				
** Premium Placement – for inside front cover, page one, center spreads, inside / outside back covers – additional \$369 per page		<input type="checkbox"/> \$369		\$
Banner advertising – <input type="checkbox"/> Pulse		<input type="checkbox"/> \$250		\$
<input type="checkbox"/> Web		<input type="checkbox"/> \$500		\$

Indicate Months preferred

<input type="checkbox"/> 01	<input type="checkbox"/> 05	<input type="checkbox"/> 09
<input type="checkbox"/> 02	<input type="checkbox"/> 06	<input type="checkbox"/> 10
<input type="checkbox"/> 03	<input type="checkbox"/> 07	<input type="checkbox"/> 11
<input type="checkbox"/> 04	<input type="checkbox"/> 08	<input type="checkbox"/> 12

Subtotal	\$
Minus Discount for multiple issues of VUE (min 5x) _____ %	-\$
Plus premium placement charge \$369 per issue	\$
Subtotal	\$
GST # 859160574 GST - 5%	\$
TOTAL	\$

VOLUME DISCOUNTS: from 5 - 15% - visit www.mria-arim.ca/ADVERTISING/VUE.asp for more information

FOR FREQUENCY DISCOUNT TO APPLY, PLEASE SUBMIT ONE OF THE FOLLOWING:

I) Please process card payment monthly on: Visa MasterCard AmEx
 Total (\$ _____) or Monthly (\$ _____/month)
 Card No.: _____ Exp. Date ____/____
 Name on Card: _____ Signature of Cardholder: _____
 (print clearly)

II) By cheque with monthly invoice: Total per month / appearance (\$ _____)

FAX THIS FORM TO 905-602-6855 OR EMAIL TO AMGABRIEL@MRIA-ARIM.CA

MRIA, 2600 Skymark Avenue, Bldg 4, Unit 104, Mississauga, ON L4W 5B2
 e-mail: amgabriel@mria-arim.ca Web: www.mria-arim.ca
 If you have any questions, please call: 905-602-6854 x8723 Toll Free: 1-888-602-6742