

2011 ADVERTISING AGREEMENT

Marketing Research and Intelligence Association
L'Association de la recherche et de l'intelligence marketing



Company: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Telephone: () _____ Fax: () _____
 Key Contact for Ads: _____ Date: _____ (DD/MM/YYYY)
 Email: _____

Indicate the size of your ad and the months in which you wish your print or web banner ad to appear

vue magazine ad sizes (width x height in inches**)		Full Colour	# of Issues	Total
1 page	8-1/2" x 11"	<input type="checkbox"/> \$1,429		\$
2/3 page	4-5/8" x 9-1/2"	<input type="checkbox"/> \$1,169		\$
1/2 page	<input type="checkbox"/> 7" x 4-3/4" <input type="checkbox"/> 3-7/16" x 9-1/2"	<input type="checkbox"/> \$899		\$
1/3 page	<input type="checkbox"/> 7" x 3" <input type="checkbox"/> 2-1/4" x 9-1/2"	<input type="checkbox"/> \$679		\$
1/4 page	<input type="checkbox"/> 7" x 2-1/4" <input type="checkbox"/> 3-7/16" x 4-3/4"	<input type="checkbox"/> \$549		\$
1/8 page	3-7/16" x 2-1/4"	<input type="checkbox"/> \$249		\$
Insert	one page up to 8.5" x 11" - Please provide 2,000 copies	<input type="checkbox"/> \$1,399		\$
Insert*	one page up to 17" x 11" - Please provide 2,000 copies *other inserts quoted separately, based on size and weight; additional postage may apply	<input type="checkbox"/> \$1,999		\$
	** Premium Placement - for inside front cover, page one-two-three and four, inside / outside back covers - additional \$369 per page	<input type="checkbox"/> \$369		\$
Banner advertising	- <input type="checkbox"/> Pulse e-newsletter	<input type="checkbox"/> \$250		\$
	<input type="checkbox"/> MRIA web, news page	<input type="checkbox"/> \$500		\$
Digital Vue - content summary	- <input type="checkbox"/> Member monthly eblast	<input type="checkbox"/> TBD		\$

Select months you wish to reserve

01/02 06 11
 03 07/08 12
 04 09
 05 10

Subtotal	\$
Minus Discount (select frequency below) _____ %	-\$
Plus premium placement charge \$369 per issue	\$
Subtotal	\$
HST # 859160574 HST - 13%	\$
TOTAL	\$

VOLUME DISCOUNTS ON ALL PAGE SIZES: 3-5 ads -5% 6-8 ads -10% 9-10 ads -20%
 See page 4 for more information.

FOR FREQUENCY DISCOUNT TO APPLY, PLEASE SUBMIT THE FOLLOWING:

Process card payment on: Visa MasterCard Amex

Card No.: _____ Exp. Date ____/____/____
MM YY

Name on Card: _____ Signature of Cardholder: _____
(print clearly)

Fax this form to 905-602-6855 or email to amgabriel@mria-arim.ca

MRIA, 2600 Skymark Avenue, Bldg 4, Unit 104, Mississauga, ON L4W 5B2

Email: amgabriel@mria-arim-ca | website: www.mria-arim.ca

If you have any questions, please call: 905-602-6854 x8723 | Toll Free: 1-888-602-6742