2010 Advertising Agreement

Marketing Research and Intelligence Association
L'Association de la recherche et de l'intelligence marketing

Company:

Address:

City: Province: Postal Code:

Telephone: ( ) Fax: ( )

Key Contact: Date: / /
(DD/MM/YYYY)

Email:

Indicate the size of your ad and the months in which you wish your ad to appear

***vue* magazine ad sizes** (width x height in inches**)			4 Colour	# of Issues	**Total**
1 page	8-1/2" x 11"		☐ $1,429		$
2/3 page	4-5/8" x 9-1/2"		☐ $1,169		$
1/2 page	☐ 7" x 4-3/4"	☐ 3-7/16" x 9-1/2"	☐ $899		$
1/3 page	☐ 7" x 3"	☐ 2-1/4" x 9-1/2"	☐ $679		$
1/4 page	☐ 7" x 2-1/4"	☐ 3-7/16" x 4-3/4"	☐ $549		$
1/8 page	3-7/16" x 2-1/4"		☐ $249		$
Insert* one page up to 8.5" x 11" – Please provide 2,000 copies			☐ $1,399		$
*other inserts quoted separately, based on size and weight; additional postage may apply					
** Premium Placement – for inside front cover, page one, center spreads, inside / outside back covers – additional $369 per page			☐ $369		$
Banner advertising –	☐ **Pulse**		☐ $250		$
	☐ **Web**		☐ $500		$
Job Posting –	☐ **Web**		☐ $250		$

Subtotal	**$**
Minus Discount for multiple issues of *VUE* (min 5x) _____ %	- $
Plus premium placement charge $369 per issue	$
Subtotal	**$**
HST # 859160574 HST - 13%	$
TOTAL	**$**

Indicate Months preferred

☐ 01	☐ 05	☐ 09
☐ 02	☐ 06	☐ 10
☐ 03	☐ 07/08	☐ 11
☐ 04	☐ 08	☐ 12

VOLUME DISCOUNTS: from 5 - 15% - visit **www.mria-arim.ca/ADVERTISING/VUE.asp** for more information

FOR FREQUENCY DISCOUNT TO APPLY, PLEASE SUBMIT ONE OF THE FOLLOWING:

I) Please process card payment monthly on: ☐ Visa ☐ MasterCard ☐ AmEx

☐ Total ($_____) or ☐ Monthly ($ _____/month)

Card No.: _____ Exp. Date ___/___ (MM / YY)

Name on Card: _____ Signature of Cardholder: _____
(print clearly)

II) By cheque with monthly invoice: Total per month / appearance ($ _____)

FAX THIS FORM TO 905-602-6855 OR EMAIL TO AMGABRIEL@MRIA-ARIM.CA

MRIA, 2600 Skymark Avenue, Bldg 4, Unit 104, Mississauga, ON L4W 5B2
e-mail: amgabriel@mria-arim.ca Web: www.mria-arim.ca
If you have any questions, please call: 905-602-6854 x8723 Toll Free: 1-888-602-6742