

2008-2009 AWARDS & RECOGNITION

Awards and Recognition serve critical functions within a professional association. They provide motivation for the many volunteers upon whose efforts the association depends. They provide an opportunity for the self-promotion within the association that puts a positive face on our activities and makes people feel good about belonging to the Marketing Research and Intelligence Association (MRIA). They also serve to highlight leadership and examples of excellence, in all areas, which are powerful ways of communicating the ideals and direction of the Association.

FELLOWS OF MRIA (FMRIA) ELECTED IN 2009

Cam Davis, CMRP, FMRIA
John Smart, (posthumously), CMRP, FMRIA

A.B. BLANKENSHIP AWARD IN 2009

Given to the student with the highest mark in the Market Research Analyst program at Georgian College.

Angelika Kerr

JOSEPH DOYLE AWARD IN 2009

Presented to the outstanding student in the MRIA Fundamentals of Marketing Research course.

Lisa Squire

CMRP DESIGNATED IN 2008

David Ang, Partner, The Antima Group, Ottawa

Rob Assels, Vice President, Market Probe Canada, Toronto

Andrea Beaumont, Director, Norsask Consumer Interviewing Services Ltd, Saskatoon

Rob Calder, Senior Consultant, The Antima Group, Ottawa

Anda Carabineanu, Audit Professional, Office of the Auditor General of Canada, Ottawa

Krishna Dash, Account Manager, IMI International, Toronto

Barry Davis, Vice President Research, Leger Marketing, Edmonton

Frank Grigel, Social Science Specialist, Parks Canada, Calgary

Sami Houry, Institutional Analyst, Athabasca University, Athabasca

Paul Long, Manager, Canadian Institute of Chartered Accountants, Toronto

David C. MacDonald, Group Vice President, Financial Services, Environics Research Group Ltd, Toronto

Elizabeth Nowicki, Research Manager, Environics Research Group Ltd, Toronto

Katie Ryan, Senior Research Executive, Millward Brown, Toronto

Dan Schwartz, Research & Analytics Manager, Empire Marketing Corporation, Richmond



EXCELLENCE IN RESEARCH AWARDS

To recognize excellence in marketing research and intelligence, communications and advertising research, public opinion research, competitive intelligence and data mining.

BEST IN CLASS AWARD 2009

Awarded for a research project that serves as a shining example to research practitioners and users.

Youthography for Durex

BEST INTEGRATION AWARD 2009

Awarded in recognition of a research project that demonstrates successful integration of market research with other information sources.

Kraft Canada Inc. & ABM Research for Loblaw

THE MURRAY PHILP ALTRUISTIC AWARD 2009

Awarded for a market research project done on a pro-bono or reduced profit basis, for a not-for-profit organization that has contributed positively to the individuals, groups or communities, within our Canadian Association, that it was meant to help.

Youthography for REEL Canada

EXCELLENCE BEHIND THE SCENES AWARD 2009

Awarded to recognize research practitioners whose efforts, such as data collection, recruiting, data processing and analysis or related area, while enabling the completion of market research projects, are 'behind the scenes' and does not have direct client contact.

Pricing Solutions & David Hamburg

AWARD OF OUTSTANDING MERIT 2009

Recognizes conspicuous and sustained service to or on behalf of MRIA or the marketing, survey and public opinion research industry/profession.

Ruth Lukaweski, CMRP

John Tabone

CHAPTER MERIT AWARD 2009

Recognizes the MRIA Chapter that has demonstrated the strongest support for one or more elements of MRIA's current Strategic Plan or its immediately previous Strategic Plan during the past year.

MRIA Ottawa Chapter

AWARD OF DISTINCTION 2009

Recognizes younger members of the Association who have brought distinction to themselves and to the marketing, survey and public opinion research and market intelligence industry/profession through leadership and achievement in their professional and personal lives.

Sean Conry

AND OUR APPRECIATION GOES OUT TO OUR PANEL OF EXCELLENCE AWARDS JUDGES:

Chair: John G. Ball, CMRP - IFOP North America • Past Chair: Barry Watson, PhD, CMRP - Environics Research Group Limited

Judges: Jordan Levitin, CMRP - Ipsos Reid Corporation • Keith Neuman, CMRP - Environics Research Group • Donald Williams - NADbank Inc.